



<http://slingly.com>

The E-Commerce Profit Calendar

January:

Usually a good month to run offers in the health & fitness niche
Also a good time to run promos for Australia Day so patriotic themed products do well during this time

February:

Valentine's Day – A great opportunity to sell tons of jewelry, clothing and anything you can market to the “relationship crowd”. Tons of different angles to be used. People are in buying mode and spend good money.

Boy Scouts day is also in February. Nostalgia is a great currency so work that angle and you will do well with that crowd.

March:

St. Patrick's Day - People in US spend over \$16Billion on St Patrick's day clothing & merchandise so grab your share. Designs for specific niches mixed with Irish themes do very well.

Pi Day is another great opportunity to make a ton of sales to the math community.
Match Madness also takes over and presents a great opportunity to sell to the college basketball fans.

April:

Easter – a great opportunity to sell easter themed merchandise
Start of baseball season – It's the start of Baseball season so sports fans are ready to buy
April 30th is also Hairstylist day and they like to s

May:

May 4th is Star wars day which is a huge opportunity to sell to that community. Other niches mixed with SW also works really well. Please look into licensing.
Memorial Day - Works very well for the patriotic themed products

Mothers Day - HUGE event and angles related to mothers work really well. A huge opportunity to sell some cool products

Graduation Month - May is also a month for graduation among students so a massive opportunity there. Products & gifts are a huge market.

June:

Graduation month extended

Gay & Lesbian pride month - tons of opportunity there

July:

July 4th - A huge patriotic themed event that is a perfect opportunity to sell a ton of merchandise. Custom merch with patriotic themed designs work very well.

August:

Golf Month

Back to school month - special promos, deals, clothing deals etc work really well

NFL Pre-season starts so a huge opportunity opens up in the sports market to sell to football fans

September:

Teachers Day

Grandparents Day

October:

Breast Cancer awareness month - Campaigns that offer to charity work really well

Roller skating month

November:

Veterans day

Thanksgiving and Black Friday - Biggest day of the year for retail sales

NOV-December:

Christmas

Other events & days:

<http://www.emotionscards.com/locations.html>